This is a limited enrollment program requiring departmental admissions approval. Admission to BYU does not guarantee admission into this program.

### University Core and Graduation Requirements

<table>
<thead>
<tr>
<th>Requirements</th>
<th>#Classes</th>
<th>Hours</th>
<th>Classes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Religion Cornerstones</td>
<td>1</td>
<td>2.0</td>
<td>REL 275</td>
</tr>
<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
<td>2.0</td>
<td>REL 250</td>
</tr>
<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
<td>2.0</td>
<td>REL 225</td>
</tr>
<tr>
<td>The Eternal Family</td>
<td>1</td>
<td>2.0</td>
<td>REL 200</td>
</tr>
<tr>
<td>American Heritage</td>
<td>1-2</td>
<td>3-6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Global and Cultural Awareness</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>First Year Writing</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Advanced Written and Oral Communications</td>
<td>1</td>
<td>3.0</td>
<td>ENG 311 or 312 recom</td>
</tr>
<tr>
<td>Quantitative Reasoning</td>
<td>0-1</td>
<td>0-4.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Languages of Learning (Math or Language)</td>
<td>1-3</td>
<td>20.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Civilization 1</td>
<td>1</td>
<td>3.0</td>
<td>ARTH 201*</td>
</tr>
<tr>
<td>Civilization 2</td>
<td>1</td>
<td>3.0</td>
<td>ARTH 202*</td>
</tr>
<tr>
<td>Arts</td>
<td>1</td>
<td>3.0</td>
<td>ARTH 202*</td>
</tr>
<tr>
<td>Letters</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Biological Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Physical Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Social Science</td>
<td>1</td>
<td>3.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Core Enrichment: Electives</td>
<td>3-4</td>
<td>6.0</td>
<td>from approved list</td>
</tr>
<tr>
<td>Open Electives</td>
<td>Variable</td>
<td>Variable</td>
<td>personal choice</td>
</tr>
</tbody>
</table>

* These courses fill both University Core and program requirements. For University Core/program questions, contact the Advisement Center. For career questions, see the faculty advisor.

### Graduation Requirements:

- Minimum residence hours required: 30.0
- Minimum hours needed to graduate: 120.0

### Suggested Sequence of Courses

#### FRESHMAN YEAR

<table>
<thead>
<tr>
<th>1st Semester</th>
<th>3.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>First-Year Writing or A HTG 100</td>
<td>3.0</td>
</tr>
<tr>
<td>Religion Cornerstone course</td>
<td>2.0</td>
</tr>
<tr>
<td>DESGD 145</td>
<td>3.0</td>
</tr>
<tr>
<td>ARTHC 201*</td>
<td>3.0</td>
</tr>
<tr>
<td>General Education courses, university requirements, and/or general electives</td>
<td>4.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

After successful completion of DESGD 145, submit an online portfolio of work for acceptance into the pre-BFA. See Admission section for application deadlines.

#### SOPHOMORE YEAR

<table>
<thead>
<tr>
<th>2nd Semester</th>
<th>3.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>A HTG 100 or First-year Writing</td>
<td>3.0</td>
</tr>
<tr>
<td>Religion Cornerstone course</td>
<td>2.0</td>
</tr>
<tr>
<td>ARTHC 202*</td>
<td>3.0</td>
</tr>
<tr>
<td>General Education courses, university requirements, and/or general electives</td>
<td>7.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

#### JUNIOR YEAR

<table>
<thead>
<tr>
<th>5th Semester</th>
<th>3.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>DES 111R</td>
<td>0.5</td>
</tr>
<tr>
<td>DESGD 340</td>
<td>3.0</td>
</tr>
<tr>
<td>DESGD 343</td>
<td>3.0</td>
</tr>
<tr>
<td>DESGD 360 (or DESGD 380)</td>
<td>3.0</td>
</tr>
<tr>
<td>Program elective(s) (see approved options)</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

#### SENIOR YEAR

<table>
<thead>
<tr>
<th>7th Semester</th>
<th>3.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>DESGD 440</td>
<td>3.0</td>
</tr>
<tr>
<td>DESGD 441R</td>
<td>3.0</td>
</tr>
<tr>
<td>DESGD 490</td>
<td>3.0</td>
</tr>
<tr>
<td>Program elective(s) (see approved options)</td>
<td>3.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

#### Spring/Summer

| DES 496R- Internship | 1.0 |
| **Total Hours** | **1.0** |

#### SENIOR YEAR

<table>
<thead>
<tr>
<th>8th Semester</th>
<th>4.0</th>
</tr>
</thead>
<tbody>
<tr>
<td>DESGD 442</td>
<td>3.0</td>
</tr>
<tr>
<td>DESGD 497</td>
<td>1.0</td>
</tr>
<tr>
<td>DESGD 488</td>
<td>2.0</td>
</tr>
<tr>
<td>Program elective(s) (see approved options)</td>
<td>4.0</td>
</tr>
<tr>
<td><strong>Total Hours</strong></td>
<td><strong>15.0</strong></td>
</tr>
</tbody>
</table>

### Note:
This degree program requires a minimum of 120 hours for graduation. Students are encouraged to complete an average of 15 credit hours each semester or 30 credit hours each year, which could include spring and/or summer term. Taking fewer credits substantially increases the cost and the number of semesters to graduate.
The Graphic Design BFA program is a limited enrollment program requiring department admissions approval. Interested students should declare their pre-major intent, complete DESGD 145 and submit an online portfolio of their work. Pre-major application deadlines are at the end of Fall semester, Winter semester, and Spring term.

Students accepted into the pre-major program complete the foundational courses and then may apply for the BFA professional program through a portfolio review in June.

REQUIREMENT 1 Complete 1 course

PREREQUISITE COURSE:
- DESGD 145 - Design 1 3.0

Apply for pre-BFA status via portfolio review.

REQUIREMENT 2 Complete 3 courses

FOUNDATIONAL COURSES:
- DESGD 243 - Typography 1 3.0
- DESGD 245 - Design 2 3.0
- DESGD 280 - Media Design 1 3.0

Apply to the Graphic Design BFA program via portfolio review.

REQUIREMENT 3 Complete 9 courses

AFTER ADMISSION TO THE MAJOR, COMPLETE THE FOLLOWING:
- DES 217 - Design Thinking 1.5
- DESGD 340 - Branding 1 3.0
- DESGD 341 - 3-Dimensional Design 3.0
- DESGD 343 - Typography 2 3.0
- DESGD 360 - Interaction Design 1 3.0
- DESGD 380 - Motion 1 3.0
- DESGD 440 - Branding 2 3.0
- DESGD 441R - Design Lab 3.0
- DESGD 442 - Portfolio 3.0

REQUIREMENT 4 Complete 13.0 hours from the following course(s)
- ANTHR 442 - Ethnographic Research Design and Methods 3.0
- ANTHR 443 - (Not currently offered) 3.0
- ART 130 - Bookbinding 3.0
- DES 394R - Special Topics 3.0
  You may take up to 6 credit hours.
- DESGD 248R - Letterpress Studio 3.0
- DESGD 394R - Special Topics 3.0
  You may take up to 6 credit hours.
- DESGD 460 - Interaction Design 2 3.0
- DESGD 480 - Motion 2 3.0

REQUIREMENT 5 Complete 2 courses

COMPLETE THIS COURSE TWICE:
- DES 111R - Design Lecture Series 0.5
  You may take this course up to 2 times.

REQUIREMENT 6 Complete 4 courses
- ARTHC 201 - World Civilization to 1500 3.0
- ARTHC 202 - World Civilization Since 1500 3.0
- DES 390 - Design Theory and Visual Culture 3.0
- DESGD 349 - History of Graphic Design 3.0

REQUIREMENT 7 Complete 2 courses
- DESGD 490 - BFA Capstone Project: Research 3.0
- DESGD 497 - BFA Capstone Project: Implementation 1.0

Career & Business Courses:

REQUIREMENT 8 Complete 1 course
- DESGD 488 - Studio Practices for Designers 2.0

REQUIREMENT 9 Complete 1 hour from the following course(s)
- DES 496R - Academy Internship: Professional Internship 6.0v

REQUIREMENT 10 Complete 1 course
- CMMS 230 - Introduction to Advertising 3.0
- ENT 101 - Introduction to Entrepreneurship 3.0
- MKTG 201 - Marketing Management 3.0
- STDEV 317 - Career Strategies for Employment and Internships 2.0

THE DISCIPLINE:

The Graphic Design program at BYU simulates a professional studio experience with students working to solve complex visual problems. As members of small cohort groups, students complete a variety of individual and collaborative projects under close faculty direction. The program has a history of producing award-winning student work and enjoys an established international reputation. A successful internship program in major design centers provides a bridge to professional practice and excellent job placement.

CAREER OPPORTUNITIES:

Graphic Designers work in a wide array of design-related disciplines including branding, product design, publishing, interaction design, web design, mobile app development, experience design, service design, motion graphics, and data visualization. Designers often work in traditional design studios, interactive agencies, advertising agencies, and corporate design positions. They also work as design entrepreneurs, freelancers or in design management positions.

ADMISSIONS:

Prospective BYU Students: Prospective students wishing to be admitted into the graphic design program should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Prospective students are strongly encouraged to apply for department talent scholarships by the department deadline in January.

Department Admissions: Graphic Design is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major in graphic design, before enrolling in DESGD 145, the pre-requisite course. Upon the successful completion of DESGD 145, students should submit an online portfolio of work for review. Reviews are held at the end of Fall and Winter semester and Spring term. Apply online at: https://designdept.slideroom.com. Successful applicants go on to complete additional pre-major courses before applying for admissions to the Graphic Design BFA major.

Major Admissions: Upon completion of all pre-major courses, students apply for admission to the BFA major through a portfolio review held in June each year. Contact the department office in ES09 HFAC for more information.

Transfer Students: Transfer students applying for admittance to the Department of Design are asked to submit an application and a portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by the graphic design program. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance into BYU, which is a separate application process. Admission to the department does not guarantee admission to Brigham Young University. Refer to BYU deadlines at https://enrollment.byu.edu/admissions/deadlines.

BFA in Graphic Design (488034)
2019-2020 Program Requirements (72.5 - 73.5 Credit Hours)

DESI 130 - Illustration 1 3.0
DESI 230 - Illustration 2 3.0

History & Critical Studies Courses:

REQUIREMENT 5 Complete 2 courses

COMPLETE THIS COURSE TWICE:
- DES 111R - Design Lecture Series 0.5
  You may take this course up to 2 times.

REQUIREMENT 6 Complete 4 courses
- ARTHC 201 - World Civilization to 1500 3.0
- ARTHC 202 - World Civilization Since 1500 3.0
- DES 390 - Design Theory and Visual Culture 3.0
- DESGD 349 - History of Graphic Design 3.0

REQUIREMENT 7 Complete 2 courses
- DESGD 490 - BFA Capstone Project: Research 3.0
- DESGD 497 - BFA Capstone Project: Implementation 1.0

Career & Business Courses:

REQUIREMENT 8 Complete 1 course
- DESGD 488 - Studio Practices for Designers 2.0

REQUIREMENT 9 Complete 1 hour from the following course(s)
- DES 496R - Academy Internship: Professional Internship 6.0v

REQUIREMENT 10 Complete 1 course
- CMMS 230 - Introduction to Advertising 3.0
- ENT 101 - Introduction to Entrepreneurship 3.0
- MKTG 201 - Marketing Management 3.0
- STDEV 317 - Career Strategies for Employment and Internships 2.0
Note: Students may apply to the Graphic Design pre-major and major programs twice.

TALENT AWARDS AND DEPARTMENT SCHOLARSHIPS:

All students are encouraged to apply for department talent awards and other scholarships by the December 1st deadline. Online applications will open on November 1st. Apply at https://designdept.slideroom.com.

INTERNSHIPS:

Students are highly encouraged to complete their internship after their Junior year in the program. Students should meet with faculty advisors for advisement about location and type of internship that will best prepare them for success in the industry.

EQUIPMENT REQUIREMENTS:

Graphic Design majors are required to supply their own computer to complete the majority of their coursework. In certain courses, highly specialized technology is made available in department labs and classrooms.

Recommended Configuration: Apple MacBook Pro (or equivalent Windows PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Students’ Adobe subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16 gb RAM, and 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and discounted software subscriptions.

Students are required to backup their computers in all graphic design classes. It is recommended that they sign up for storage from BOX through BYU for unlimited storage:
http://box.byu.edu; additionally, it is encouraged for students to have a second automatic cloud backup for all files through Backblaze, iDrive, Dropbox, or Google Drive or a similar service.

DESIGN EDUCATION LICENSURE:

Licensure as a K-12 art and design educator is available in conjunction with a Graphic Design BFA degree through the Art Education licensure program in the Department of Art. The licensure program prepares students with a design background for teaching opportunities through a series of courses, including student teaching.

DEGREE PROGRAM ADVISEMENT:

Students should contact the college advisement center located in D-444 of the Harris Fine Arts Center, or call 801-422-3777 for information concerning undergraduate programs in the Department of Design. Program coordinators are also appointed to counsel students about program objectives, course content and sequence, career goals, and other matters pertaining to the Graphic Design major.

The advisor for this major is:

Brent Barson
C-502E HFAC
Brigham Young University
Provo, UT 84602
For appointments with Brent or other graphic design faculty, please email: byuresourceroom@gmail.com

MAP DISCLAIMER

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

DEPARTMENT INFORMATION

Department of Design
E-509 HFAC
Brigham Young University

Provo, UT 84602-6414
Telephone: 801-422-7321
Email: e509frontdesk@byu.edu
Website: designdept.byu.edu

ADVISEMENT CENTER INFORMATION

College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvice@byu.edu
Website: cfacadvice.byu.edu