This is a limited enrollment program requiring departmental admission approval. Admission to BYU does not guarantee admission into this program.

**BA in Design (488048) MAP Sheet**

Fine Arts and Communications, Design

For students entering the degree program during the 2019-2020 curricular year.

For students entering the degree program during the 2018-2019 curricular year.

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<table>
<thead>
<tr>
<th>University Core Requirements</th>
<th>Suggested Sequence of Courses</th>
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<tr>
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<tr>
<td><strong>University Core and Graduation Requirements:</strong></td>
<td><strong>FRESHMAN YEAR</strong></td>
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<tr>
<td>Requirements</td>
<td>1st Semester</td>
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<tr>
<td>Religion Cornerstones</td>
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<tr>
<td>Teachings and Doctrine of The Book of Mormon</td>
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<tr>
<td>Jesus Christ and the Everlasting Gospel</td>
<td>1</td>
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<tr>
<td>Foundations of the Restoration</td>
<td>1</td>
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<tr>
<td>The Eternal Family</td>
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<tr>
<td>The Individual and Society</td>
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<tr>
<td>American Heritage</td>
<td>1-2</td>
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<tr>
<td>Global and Cultural Awareness</td>
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<tr>
<td>Skills</td>
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<td>First Year Writing</td>
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<td>Advanced Written and Oral Communications</td>
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<td>Quantitative Reasoning</td>
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<td>Languages of Learning (Math or Language)</td>
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<tr>
<td>Arts, Letters, and Sciences</td>
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<tr>
<td>Civilization 1</td>
<td>1</td>
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<tr>
<td>Civilization 2</td>
<td>1</td>
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<tr>
<td>Arts</td>
<td>1</td>
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<tr>
<td>Letters</td>
<td>1</td>
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<tr>
<td>Biological Science</td>
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<td>Physical Science</td>
<td>1</td>
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<tr>
<td>Social Science</td>
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<tr>
<td>Core Enrichment: Electives</td>
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<tr>
<td>Religion Electives</td>
<td>3-4</td>
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<tr>
<td>Open Electives</td>
<td>Variable</td>
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<tr>
<td><strong>Graduation Requirements:</strong></td>
<td></td>
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<tr>
<td>Minimum residence hours</td>
<td>30.0</td>
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<tr>
<td>Total Hours for graduation</td>
<td>120.0</td>
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</tbody>
</table>
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The Design BA program is a limited enrollment program requiring departmental admissions approval. Permission is granted through a portfolio review and interview process. Interested students should declare pre-major intent, complete a prerequisite course, and submit an application and online portfolio of their work. Application deadlines are in June. Accepted major students will be assigned a faculty advisor who will assist in completing a program plan, approve major and elective courses, and provide information about post-graduate preparation. For more information about areas of study, please contact the department office.

REQUIREMENT 1 Complete 1 course
PREREQUISITE COURSE:
DES 217 - Design Thinking 1.5

REQUIREMENT 2 Complete 1 course
PREREQUISITE COURSES:
DESGD 145 - Design 1 3.0
DESIL 101 - Drawing and Composition 3.0
DESPH 116 - Introduction to Photography and Digital Workflow 3.0

Apply to the Design BA program.

REQUIREMENT 3 Complete 3 courses
*ARTHC 201 - World Civilization to 1500 3.0
*ARTHC 202 - World Civilization Since 1500 3.0
DES 390 - Design Theory and Visual Culture 3.0

REQUIREMENT 4 Complete 2 courses
DESGD 349 - History of Graphic Design 3.0
DESL 355 - History of American Illustration 1 (1860-1930) 3.0
DESPH 379 - History of Photography 3.0
INDES 339 - History of Products 3.0

REQUIREMENT 5 Complete 2 courses
COMPLETE THE FOLLOWING COURSE TWICE:
DES 111R - Design Lecture Series 0.5
You may take this course up to 2 times.

REQUIREMENT 6 Complete 1 option
With the guidance of their faculty advisor, students should consider choosing an area of study and taking the faculty advisor-approved elective courses. Selected courses must be approved in writing by the student’s faculty advisor before enrollment occurs. Please contact the department for possible study areas.

OPTION 6.1 Complete 15.0 hours from the following course(s)
COURSES COMPLETED AS PREREQUISITES ABOVE DO NOT DOUBLE COUNT IN THIS REQUIREMENT.

BA in Design (488048)
2019-2020 Program Requirements (38.5 Credit Hours)

ANTHR 442 - Ethnographic Research Design and Methods 3.0
ANTHR 443 - (Not currently offered) 3.0
ART 220 - Introduction to Drawing and Figure Drawing 3.0
CSANM 258 - Scripting for Animation 3.0
CSANM 350 - Character Animation in 3D 3.0
CSANM 459R - Video Game Production 1 3.0
DES 150 - Introduction to Life Drawing 3.0
DES 394R - Special Topics 3.0
DES 496R - Academic Internship: Professional Internship 6.0v
DESAN 486R - Developing Intellectual Properties in Animation 3.0v
DESGD 145 - Design 1 3.0
DESGD 243 - Typography 1 3.0
DESGD 245 - Design 2 3.0
DESGD 248R - Letterpress Studio 3.0
DESGD 280 - Media Design 1 3.0
DESGD 346R - Practicum in Graphic Design 3.0
DESGD 360 - Interaction Design 1 3.0
DESGD 380 - Motion 1 3.0
DESGD 394R - Special Topics 3.0v
DESGD 460 - Interaction Design 2 3.0
DESL 101 - Drawing and Composition 3.0
DESL 130 - Illustration 1 3.0
DESL 140 - Introduction to Digital Illustration 2.0
DESL 240 - Intermediate Digital Illustration 3.0
DESL 294R - Special Topics 3.0
DESPH 116 - Introduction to Photography and Digital Workflow 3.0
DESPH 120 - Introduction to Digital Imaging 3.0
DESPH 260 - Moving Image 1 3.0
DESPH 273 - Photographic Language 3.0
DESPH 276 - Visual Storytelling 3.0
DESPH 378 - Photographic Practice 3.0
DESPH 394R - Special Topics 3.0v
IP&IT 420 - Learning Theories for Design 3.0
TMA 241 - Screenwriting 1 3.0
TMA 277 - New Media Conceptualization 3.0
TMA 384R - Practicum: Cinematic Skills 6.0v

REQUIREMENT 7 Complete 3.0 hours from the following course(s)
ENT 101 - Introduction to Entrepreneurship 3.0
MKTG 201 - Marketing Management 3.0
MSB 491R - Social Innovation Projects 3.0v
STDEV 317 - Career Strategies for Employment and Internships 2.0

BACHELOR OF ARTS IN DESIGN DEGREE

Graduates from the Department of Design’s Bachelor of Arts degree program (BA) receive foundational training in design process, theory, methods, of working and design applications. The degree is ideally suited to students preparing to study design in graduate school, students who wish to pursue a hybrid degree involving several design specialties, students seeking a foundational understanding of design which can be applied to another discipline, or students studying design for personal enrichment.

ADMISSIONS

Prospective BYU Students: Prospective students wishing to be admitted into the Design BA program should apply to BYU through the regular admissions process at: https://www.byu.edu/admissions. Admissions deadlines are available at: https://admissions.byu.edu/application-deadlines. Admission to BYU does not guarantee admission into Department of Design degree programs. Prospective students are strongly encouraged to apply for department talent scholarships by the department deadline in December.

Department Admissions: The Design Bachelor of Arts program is a limited enrollment program which requires students to apply for acceptance through a department admissions process. Admitted BYU students should declare their intent to major as a Design student before enrolling in DES 217 and either DESGD 145, DESIL 101, or DESPH 116, the pre-requisite courses. Upon the successful completion of a pre-requisite courses, students should submit an online portfolio of work for review.

Major Admissions: Upon completion of all pre-major courses, students apply for admission to the Design BA program through a portfolio review held in June each year. Apply online at https://designdept.slideroom.com. Contact the department office in E509 HFAC for more information.

Transfer Students. Transfer students applying for admittance to the Department of Design are asked to submit an application and portfolio on https://designdept.slideroom.com. Transfer applications for the Department of Design are reviewed year round by a faculty committee. At the discretion of the area faculty, students are accepted into the department and placed at the appropriate level of study. Transfer applications are contingent upon acceptance.
into BYU, which is a separate application process. Admission to the department does not guarantee admission to Brigham Young University. For BYU refer to https://enrollment.byu.edu/admissions/deadlines.

**Note:** Students may apply to the BA program twice.

**TALENT AWARDS AND DEPARTMENT SCHOLARSHIPS**

All students are encouraged to apply for department talent awards and other scholarships by the December 1st deadline. Online applications will open on November 1st. Apply online at https://designdept.slideroom.com.

**EQUIPMENT REQUIREMENTS**

Design majors are required to supply their own computer to complete the majority of their coursework. In certain courses, highly specialized technology is made available in department labs and classrooms.

Recommended Configuration: Apple MacBook Pro (or equivalent PC) with sufficient capacity to support Adobe Creative Cloud (including Adobe Illustrator, InDesign, Photoshop, Premiere, After Effects, Experience Design). Students’ Adobe subscriptions should also include access to Adobe Fonts (formerly known as Typekit). Minimum recommended specifications include 16gb RAM, and 500 gb hard drive. The BYU Store carries a full line of discounted computers, accessories and discounted software subscriptions.

**DESIGN EDUCATION LICENSURE**

Licensure as a K-12 art and design educator is available in conjunction with a Design BA degree through the Art Education licensure program in the Department of Art. The licensure program prepares students with a design background for teaching opportunities through a series of courses, including student teaching.

**DEGREE PROGRAM ADVISEMENT**

A faculty advisor will be assigned to each student upon acceptance to the Design BA major who will assist in completing a program plan, approve major and elective courses, and provide information about post-graduate preparation. Students may also contact the college advisement center located in D-444 of the Harris Fine Arts Center, or call 801-422-3777 for information concerning undergraduate programs in the Department of Design.

**MAP DISCLAIMER**

While every reasonable effort is made to ensure accuracy, there are some student populations that could have exceptions to listed requirements. Please refer to the university catalog and your college advisement center/department for complete guidelines.

**DEPARTMENT INFORMATION**

Department of Design
E-509 HFAC
Brigham Young University
Provo, UT 84602-6414
Telephone: 801-422-7321
Email: e509frontdesk@byu.edu
Website: designdept.byu.edu

**ADVICEMENT CENTER INFORMATION**

College of Fine Arts & Communications Advisement Center
D-444 Harris Fine Arts Center
Brigham Young University
Provo, UT 84602
Telephone: 801-422-3777
Email: cfacadvise@byu.edu
Website: cfacadvise.byu.edu

**BA in Design (488048)**

**2019-2020**